

MINUTES OF A REGULAR MEETING OF
THE MILAN MAIN STREET/DOWNTOWN DEVELOPMENT AUTHORITY BOARD
HELD ON MONDAY DECEMBER 18, 2017, AT 5:30 P.M. IN THE CONFERENCE ROOM OF MILAN CITY HALL.
147 WABASH ST., MILAN, MI 48160

The meeting was called to order at 5:34 P.M. by Chair Doug Strader.

MEMBERS PRESENT: Michael Armitage, Sal Calabrese, Robert Miller, Carrie Ritchie, Ryan Royal, Jade Smith, Dave Snyder, and Doug Strader. Executive Director Jill Tewsley was also present.

ABSENT: Barbara Gardinier (exc), Ryan Wilman (exc)

APPROVAL OF AGENDA: for December 18, 2017. Moved by Ritchie, seconded by Calabrese. Approved unanimously.

APPROVAL OF MINUTES:

Minutes for November 20, 2017, were presented for approval. Moved by Smith, seconded by Royal, that the minutes be approved. Passed unanimously.

RECEIVED AND FILED:

1. Monthly Main Street Report of MMS (October and November)
2. MMS/DDA Fund Balance (in packet)
3. MMS/DDA Income YTD (in packet)
4. 2018 Meetings Schedule
5. Info on Milan leaders on National Main Street Conference panel

It was moved by Snyder, seconded by Calabrese, that the items above be received and filed. Passed unanimously.

OLD BUSINESS:

1. Façade and Sign Grant Program: Subcommittee has met. Work is progressing toward a presentation at a future meeting.
2. CTAP Grant Update: Planning and related work is progressing on CTAP project.
3. Branding Update: We reviewed the output from Ben Muldrow. Some was on target; other areas need further refinement. It was moved by Snyder, seconded by Calabrese, that we approve the program logo and part of the downtown logo as modified. Approved unanimously. Event logos and a permanent downtown logo were left for later consideration.

NEW BUSINESS DISCUSSION:

1. Moving Milan Forward-Stage and Sound system: Put off until January meeting
2. National Main Street Conference (KC March 25-28): Let Jill know if you can participate.
3. Year-End Appeal: Going out during the coming week. Please share and help assure the campaign's success.

VISITOR COMMENTS: None

ADJOURNMENT: Motion by Smith, seconded by Miller, to adjourn meeting at 6:06 PM. Motion carried unanimously.

Next regularly scheduled meeting is Monday, January 15, 2018 (later revised), at 5:30 PM at Milan City Hall.

Doug Strader, Chair

David W. Snyder, Secretary